

Press Release
April 27,2020

Acquisition Bolsters Insurance Plans that are a Game-Changer for Independent Pharmacies from Exemplar Health

Commercial Health plans and a PDP with the Independent Pharmacy in mind.

High Point, NC— April 27,2020 —Exemplar Health Benefits Administrator concluded the purchase of Presidential Life Insurance Company, which was the final step in the creation of the Exemplar Health Prescription Drug Plan, scheduled to launch in North Carolina and Texas in 2021. “EHBA strives to deliver healthcare solutions and services to all facets of the healthcare industry. We are excited to add PLIC to the EHBA portfolio. We see this as an opportunity to expand and enhance our strategic scale with our new venture of launching the Exemplar Medicare PDP plan January 2021 in the state of Texas. We welcome PLIC to the family of Exemplar companies.” said EHBA CEO, Theresa Dixon. PLIC was incorporated in 1955 and is located in Dallas, TX.

A Paradigm Shift.

“This new PDP will be a game-changer for the independent pharmacy through the Exemplar Network. We can now begin to take back control of healthcare from the large corporate chains who have monopolized healthcare through poor reimbursements and DIR fees to independents,” said Russell Patterson, Owner at Exemplar Health.

With the existing commercial insurance representing 30% of the potential customers of Exemplar, this PDP Plan represents another 40% of the lives we hope to

affect, allowing them better control over healthcare. Taking back healthcare control is important to control costs, giving better preventative care to patients and providing fair reimbursements to the independent pharmacies who make up the Exemplar Network.

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